

Town of West Point Farmers Market



2024 Poster Contest

The Town of West Point is pleased to announce our **2024 West Point Farmers Market Poster Contest!** Inspired by the Farmers Market Coalition and Farm Aid's 2022 National Farmers Market Poster Contest, as well as the amazing creatives we have in our community, we thought of no better place or time to introduce our own.

We've had a fantastic 2023 farmers market season, and are busy planning for 2024. We look forward to making our next season the best one yet, and this poster contest is the perfect opportunity to start next year's market on an exciting note!

You may be asking, why a poster contest for our farmers market? It's simple. Farmers markets are timeless—in fact, the first recorded testaments of farmers markets come from Egypt over 5,000 years ago. 5,000 years! And posters? Well, one of the earliest known examples of print advertising dates to the year 1477...so yes, you can say posters span the test of time, too. For centuries, posters have been designed by creatives who have a passion for art and the world around them. Creatives who see their subjects differently, who capture the feeling of what they are drawing, who bring objects to life through color and design. And we know there are many of those creatives right here in this special little town of ours who will be able to beautifully capture what our farmers market is all about. Two timeless traditions, coming together to celebrate our community market.

For details, please review our requirements and eligibility document. For questions, please contact West Point Town Hall at 804-843-3330 or kmbarrow@west-point.va.us.

Requirements & Eligibility

Eligibility Criteria

West Point residents
WPPS students (8th - 12th)
One entry per person
Entry must be applicant's own work

Entry Process

Poster board size 20 X 30
Submit to West Point Town Hall,
802 Main Street

Accepted Mediums

Paintings
Sketches
Acrylic
Photography
Digital

Judging

Community Choice
Award via Town of West
Point website and social
media

Required Content

Farmers Market
location & address,
Day & time of market,
Seasonal from late
spring to early fall

Entry Deadline

Friday, November 17th
2023 by 3:00pm

All submissions will be shared on Town of West Point social media and our website, and will be voted on by the community. Our Community Choice Award winner will be announced on December 18th at 5:30pm at the Town Council Work Session and will receive a swag bag filled with goodies from local businesses. All artwork will be displayed at the Robinson/Ollson Auditorium during Arts Alive's December 9th Art Exhibition and will be displayed in Town Hall thereafter.

The Town of West Point reserves all rights to use entries for marketing and promotion purposes.



**Town of West Point
Farmers Market
Poster Challenge
Entry Form**

Name: _____

Address: _____

Day Time Phone: _____

Email Address: _____

Type of Entry: _____
(Painting, Sketch, Acrylic, Photography, Digital Etc.)

Narative about Your Entry:

Signature* _____ **Date** _____

Parent/Guardian Signature* _____ **Date** _____

*By signing this form you are agreeing to abide by the rules and requirements and that this is your own work. A parent or guardian signature is required for anyone under the age of 18. The Town of West Point reserves all rights to use entries for Marketing and Promotional purposes.