



Council Members:
TINA S. GULLEY
ROBERT J. LAWRENCE
JOSHUA T. "JACK" LAWSON
GAIL C. NICHOLS
JAMES "JAMIE" PRUETT
JOHN G. RAGSDALE, II

JAMES H. HUDSON, III
Mayor
DEBORAH BALL
Vice Mayor
JOHN B. EDWARDS, JR.
Town Manager

TOWN OF WEST POINT

FOR IMMEDIATE RELEASE

DATE: 5/1/2020

In response to economic impacts caused by the COVID-19 Pandemic, the Town of West Point is pleased to announce the **West Point H.O.P.E. (Helping Our Pointer Economy) Initiative**.

The West Point H.O.P.E. Initiative is a financial stimulus program approved by the Town Council, designed to assist families and businesses within the Town of West Point during the economic downturn related to local and state efforts to reduce the spread of the coronavirus.

The West Point H.O.P.E. Initiative will offer a \$50 voucher book to each household within the Town of West Point. Voucher books will include 10 (ten) \$5 vouchers that will be good for purchases at participating businesses located within the Town of West Point. The cost of these vouchers will be borne by the Town's General Fund, with no payment from households or participating businesses.

West Point H.O.P.E. vouchers will be distributed in-person to representatives of Town of West Point households in early June 2020. Distribution of vouchers will follow public health and protection guidelines recommended by the Virginia Department of Health. A representative from each West Point household will sign for a voucher book at pick up, as well as provide a form of identification and proof of residency within the Town of West Point. Town citizens may use West Point H.O.P.E. vouchers at participating businesses immediately upon receipt through December 31, 2020.

To participate in the West Point H.O.P.E. Initiative, businesses must be physically located within the Town of West Point, have a current business license issued by the Town for 2020, and be current on property and meals tax payments or have an approved payment plan for any past due taxes. Participating businesses will accept West Point H.O.P.E. vouchers toward the purchase of goods and services through the expiration date of December 31, 2020 and will submit the vouchers to the Town Treasurer for payment as often as they prefer. Businesses will have until January 31, 2021 to submit vouchers to the Town for payment. The Town is partnering with the West Point Chamber of Commerce to assist with communication with local businesses as well as implementation of the initiative.

329 6th Street
P.O. Box 152, West Point, Virginia 23181
(804) 843-3330 / Fax (804) 843-4364
www.west-point.va.us



Council Members:
TINA S. GULLEY
ROBERT J. LAWRENCE
JOSHUA T. "JACK" LAWSON
GAIL C. NICHOLS
JAMES "JAMIE" PRUETT
JOHN G. RAGSDALE, II

JAMES H. HUDSON, III
Mayor
DEBORAH BALL
Vice Mayor
JOHN B. EDWARDS, JR.
Town Manager

TOWN OF WEST POINT

The West Point H.O.P.E. Initiative was brought forth by West Point's Town Manager, John Edwards, as well as Town staff, who, per Mayor Jim Hudson, are "mindful of the needs of our citizens and committed to operating an efficient and caring local government." The Town of West Point sincerely thanks Printwell, Inc. for donating the artwork for the West Point H.O.P.E. vouchers, Town citizen Earl Heidelberg for the cover image of beautiful downtown West Point, the West Point Chamber of Commerce for its assistance with the initiative, and West Point Town Council members for their support.

The Town of West Point's mission is to be "a great place to live, work, and play" and the Town and its staff continue to make every effort to take care of its citizens and businesses and remain true to its mission.

To stay up to date with the latest information and announcements for the West Point H.O.P.E. Initiative, please visit www.west-point.va.us, like www.facebook.com/westpointhope and www.facebook.com/townofwestpointva, or follow the Town of West Point on Instagram (@townofwestpointva) and Twitter (@West_Point_VA).

CONTACT: John B. Edwards, Jr.
Town Manager

PHONE: (804) 843-3330

EMAIL: jedwards@west-point.va.us

329 6th Street
P.O. Box 152, West Point, Virginia 23181
(804) 843-3330 / Fax (804) 843-4364
www.west-point.va.us