



In response to economic impacts caused by the COVID-19 Pandemic, the Town of West Point is pleased to announce the **West Point H.O.P.E. (Helping Our Pointer Economy) Initiative**.

The West Point H.O.P.E. Initiative is a financial stimulus program approved by the Town Council, designed to assist families and businesses within the Town of West Point during the economic downturn related to local and state efforts to reduce the spread of the coronavirus.

The West Point H.O.P.E. Initiative will offer a \$50 voucher book to each household within the Town of West Point. Voucher books will include 10 (ten) \$5 vouchers that will be good for purchases at participating businesses located within the Town of West Point. The cost of these vouchers will be borne by the Town's General Fund, with no payment from households or participating businesses.

West Point H.O.P.E. voucher book details are as follows:

- Voucher books will be individually numbered. Representatives from Town of West Point households will sign for their books (one per household) as well as provide identification and proof of residency within the Town of West Point. The Town will maintain a record of participating households and their assigned voucher books.
- Town citizens may use West Point H.O.P.E. vouchers at participating businesses immediately upon receipt through December 31, 2020.

To participate in the West Point H.O.P.E. Initiative, businesses must:

- be physically located within the Town of West Point.
- have a current business license issued by the Town for 2020.
- be current on property and meals tax payments or have an approved payment plan with the Town Treasurer for any past due taxes.
- accept West Point H.O.P.E. vouchers toward the purchase of goods and services through the expiration date of December 31, 2020.
- submit vouchers to the Town Treasurer for payment as often as preferred through January 31, 2021. Vouchers may be mailed to the Town Treasurer (Susan Harlow, Town Treasurer, PO Box 152, West Point, VA 23181) or submitted in person at Town Hall (329 6th Street, West Point, VA, 23181).



Yes! I would like to participate in the West Point H.O.P.E. Initiative.

Business Name: _____
Contact Person: _____
Mailing Address: _____
Daytime Phone Number: _____
Email Address: _____

Acknowledgement:

By signing this form, _____
(insert business name)

agrees to participate in the West Point H.O.P.E. Initiative. We agree to accept West Point H.O.P.E. vouchers as payment for goods and services. We agree to comply with participation requirements listed on page 1 of this document.

Signature: _____

Date: _____

***The deadline to ensure eligibility with participation requirements and submit this acknowledgement of participation in West Point H.O.P.E. is Wednesday, May 20th, 2020.** Please return a signed version of this form via email to Holly McGowan at hmcgowan@west-point.va.us or via mail to: Town of West Point, West Point HOPE, PO Box 152, West Point, VA 23181.

****Please email a high-resolution version of your business logo to hmcgowan@west-point.va.us.**

Thank you for your participation in West Point H.O.P.E.! The Town of West Point's mission is to be "a great place to live, work, and play" and the Town and its staff continue to make every effort to take care of its citizens and businesses and remain true to its mission.

To stay up to date with the latest information and announcements for the West Point H.O.P.E. Initiative, please visit www.west-point.va.us, like www.facebook.com/westpointhope and www.facebook.com/townofwestpointva, or follow the Town of West Point on Instagram (@townofwestpointva) and Twitter (@West_Point_VA).

