

**COMMUNITY DEVELOPMENT  
AGENDA  
February 8th, 2016  
5:00 P.M.**

- I. Agenda Changes
  
- II. Adoption of Minutes  
1 January 11<sup>th</sup> 2016
  
- III. Chamber of Commerce Discussion
  
- IV. Plan of Development Regulations
  
- V. Alley Vacation and Sale of Property
  
- VI. General Information  
1 Boat Landing Update
  
- VI. Town Council Agenda
  
- VII. Next Meeting: March 14th, 2016
  
- VIII. Adjournment

**ECONOMIC AND COMMUNITY DEVELOPMENT  
COMMITTEE MEETING  
February 8<sup>th</sup> 2016**

Mr. Lawson called the meeting to order at 5:00 P.M. Committee members present included Mr. Lawson, Chairman and Paul Kelley.

Also present: Jim Hudson, Mayor; Chris Vincent; Town Council Member; John Edwards, Town Manager; Karen Barrow, Town Clerk; Holly McGowan, Director of Community Development and Tim Sawyer, Building Inspector.

**I      Agenda Changes**

There were no changes made to the agenda.

**II.     Adoption of Minutes**

January 11<sup>th</sup> 2016

Paul Kelley made a motion to adopt the minutes of December 14th, 2015, seconded by Chris Vincent. Upon a unanimous vote the motion was approved.

**III.    Chamber of Commerce Discussion**

Mr. Edwards advised that Tripp Wise and Lindsay Loranger, the President and Vice President of the Chamber of Commerce are present to discuss future programs at the Chamber of Commerce.

Tripp Wise advised that the Chamber is interested in exploring the idea of creating an identity for the Town. There is an old welcome sign on route 30 that says 'A Great Place to Live Work and Play', and we have a logo '3 Rivers, 2 Bridges and 1 Place'. The Chamber would like to work with the Town to develop a common identity, the Town Manager has suggested hiring a consultant and the Chamber is willing to pay for the cost. We need to find a way to bring people to Town.

Jack Lawson advised that at one time the Chamber paid for banners on the street lights.

Lindsay Loranger asked what kind of banners.

Jack Lawson stated that when you drive through a town you will notice banners 'Welcome to \_\_\_\_.' or directional signs are a help also. Banners and Signs encourages people that are driving through to stop and eat at a restaurant or to stop and shop.

Mr. Kelley advised that at a meeting he recently attended, a group of William and Mary students provided a presentation on a study that showed how towns are lacking in marketing and identity.

Tripp Wise stated that the Chamber is suggesting that a member of the Town, the Chamber and the Historical Society work together and possibly consider out sourcing to someone to do a study on what we've had in the past and what we should do in the future.

Mr. Hudson advised that Maureen Medlin has marketing experience and that the Chamber should check to see what resources are out there and to check with Maureen Medlin for suggestions.

#### **IV. Plan of Development**

Holly McGown advised that there is no clarification in the Town's ordinance on who should and who should not prepare a Plan of Development. There are different degrees of difficulty and depending on the plan it could go to Planning Commission or a POD could require Town Council approval.

Mr. Edwards advised that at his previous employment a Class 1 plan might include a parking area, a class 2 might be for an accessory structure. There are different levels of categories for POD's.

Mr. Hudson asked if Ms. McGowan can obtain some samples from other jurisdictions to review on the different classifications.

#### **V. Alley Vacation and Sale of Property**

Mr. Edwards advised that the Planning Commission reviewed the request to vacate one North/South alley between 13<sup>th</sup> Street and 14<sup>th</sup> Street, East of Main Street. The Planning Commission has submitted a recommendation for Town Council to approve vacating the alley.

Mr. Edwards also stated that he would like to advertise a public hearing for Town Council to Vacate the Alley and for the Sale of Public Land at the March 29<sup>th</sup> Town Council meeting.

The consensus of those members present is that a request to authorize the Town Manager to advertise for a public hearing to be placed on the Town Council agenda.

#### **VI. General information**

1 Boat Landing Renovations

Mr. Edwards advised that the renovations are under way and that the boat launch will be closed for a few days for the renovations. The Department of Game and Inland Fisheries will schedule a dedication in May during Boat Check Safety Week.

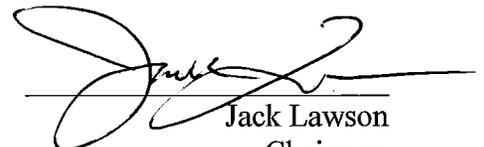
**VI. Town Council Agenda**

Mr. Edwards advised the Request for Advertisement on the Alley will be on the Town Council agenda.

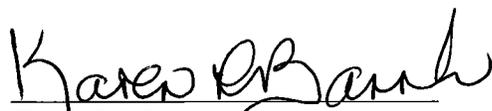
**VII. Next Meeting Date:** February 8<sup>th</sup>, 2016.

**VIII. Adjournment**

There being no further business the meeting was adjourned at 5:30 P.M.

  
\_\_\_\_\_  
Jack Lawson  
Chairman

ATTEST:

  
\_\_\_\_\_  
Karen M. Barrow  
Town Clerk