

COMMUNITY DEVELOPMENT
AGENDA
November 14th, 2019
10:00 A.M.

- I. Agenda Changes

- II. Adoption of Minutes
 - 1 October 10th, 2019

- III. 150th Anniversary Celebration

- IV. Off-Premise Signs

- V. Comprehensive Plan Update

- VI. General Information
 - 1 Light Pole Banners
 - 2 Talk of the Town with the Town Manager
 - 3 UNESCO Sign Request

- VII. Town Council Agenda

- VIII. Next Meeting: December 12th, 2019 @ 10:00 a.m.

- IX. Adjournment

**ECONOMIC AND COMMUNITY DEVELOPMENT
COMMITTEE MEETING
November 14th, 2019**

Mr. Lawson called the meeting to order at 10:00 a.m. Committee members present included Jack Lawson, Chairman, Gail Nichols and James Pruett.

Also present: Jim Hudson, Mayor; John Edwards, Town Manager; Karen Barrow, Town Clerk; Holly McGowan, Director of Community Development, Walt Feurer, Director of Public Works and Jon Morr, Building Inspector.

I Agenda Changes

There were no changes made to the agenda.

II. Adoption of Minutes

October 10th 2019

Mrs. Nichols made a motion to adopt the minutes as presented, seconded by Mr. Pruett. Upon a unanimous vote, the motion was approved.

III. 150th Anniversary Celebration

Ms. McGowan advised that the Committee met recently to discuss a scavenger hunt; a memorabilia coin with the hotel on one side and the Town Seal on the other; an ornament of the old town hall; local businesses and Churches becoming involved; a food festival; a parade with vintage cars and floats; a concert with fireworks. Ms. McGowan also stated that the next meeting is scheduled for December 3rd at 9 am.

IV. Off-Premise Signs

Mr. Edwards advised that there are two sign issues to discuss. One is the popup signs that are becoming excessive around town, the other is a sign proposal from the Chamber of Commerce. Town Staff normally remove the popup signs on a regular basis and sometimes the town has received negative comments when the signs are removed. Mr. Edwards asked if the Committee would like the signs removed.

Ms. McGowan presented a partnership proposal from the Chamber of Commerce on a directional sign program. The Chamber has identified 11 locations for the signs and has approximately a \$30,000 budget for signage, and there will be an annual fee for a business to be one of the signs.

Mr. Edwards advised that the signs are small and would have to be enlarged to be visible and approval from VDOT would be needed. VDOT has a contact with Virginia Logo Company and signage has to go through the Logo Company. The concept is good so long as the Town is not making the decision on which business goes on the sign.

The consensus of the Committee is that the concept is good and for the town to continue to work with the Chamber on the signs and that the Chamber needs to manage the signs.

V. Comprehensive Plan Update

Ms. McGowan advised that the Comprehensive Plan is scheduled for a public hearing at Town Council this month. The Planning Commission is recommending approval, the only change from Planning Commission is the removal of the pie charts.

Mr. Edwards suggested that the property the town recently purchased needs to be in the comprehensive plan so that if it is re-zoned, it would comply with the plan.

VI. General Information

A. Light Pole Banners

Mr. Edwards presented pictures of light pole banners of veterans, Bill Hodges has asked for the town to review the project so that local veterans can be honored. Mr. Edwards also stated that it would be a great idea and that the VFW post should administer the program.

The consensus of the Committee is for the Town Manager to look into the project.

B. Talk of the Town

Mr. Edwards presented a flyer for "Talk of the Town with the Town Manager". It would be an open meeting for the public to come to Town Hall and talk with the Town Manager and ask questions on any topic or current issues. The meeting is scheduled for next Tuesday.

C. UNESCO Sign Request

Mr. Hudson advised that he has reviewed the information that Theresa Sirles provided on West Point being a landing port for slaves and auctions. The documentation does show West Point and Yorktown as ports for landing and for auctions for the slave trade. Town staff should contact Ms. Sirles to discuss the location for a sign.

Mr. Lawson stated that Ms. Sirles plans to begin fundraising for the cost of the sign once a location has been decided.

The consensus of the Committee is for the Town Manager to contact Ms. Sirles so she can begin the process for the sign.

VII. Town Council Agenda

Mr. Edwards advised that the Comprehensive Plan will be on the Town Council agenda for action.

VIII. Next Meeting Date: November 12th, 2019 @ 10:00 a.m.

XI. Adjournment

XII. There being no further business, the meeting was adjourned at 10:30 a.m.



Jack Lawson
Chairman

ATTEST:



Karen M. Barrow
Town Clerk