

**ECONOMIC DEVELOPMENT AUTHORITY  
AGENDA  
September 17th, 2019  
6:00 P.M.  
AT TOWN HALL**

- I. Call to Order 6:00 p.m.**
- II. Review of Agenda**
- III. Adoption of Minutes**
  - A. June 18th, 2019
- IV. Financial Report**
- V. Industrial Park Sign**
- VI. Economic Development Update**
  - A. Riverwalk Park
- VII. King William County EDA**
- VIII. Old Business**
- IX. New Business**
- X. Next Meeting Date: Tuesday, December 10th, 2019**
- XI Motion to Adjourn**

**WEST POINT  
ECONOMIC DEVELOPMENT AUTHORITY  
MINUTES  
September 17th, 2019**

**I. Call to Order**

Jack Lawson called the meeting to order at 6:00 p.m. in Town Council Chambers located at 329 6<sup>th</sup> Street, West Point, Virginia.

Members Present     Deborah Brockwell  
                             Roger Harmon  
                             Paul Kelley  
                             Jack Lawson, Chairman

Members Absent     Robert Lawrence  
                             William B. Lee

Also Present:         John Edwards, Town Manager  
                             Karen Barrow, Town Clerk

**II. Review of Agenda**

There were no changes made to the agenda.

**III. Adoption of Minutes**

A. June 18<sup>th</sup> 2019

Mr. Kelley made a motion to adopt the minutes, seconded by Mr. Harmon. Upon a unanimous vote the motion was approved.

**IV. Finance Report**

A. 2018-19 Year End Report  
   July & August 2019 Monthly Budget Reports

Mr. Kelley made a motion to adopt the FY 2018-19 Year End Report, and the July and August Budget Reports, seconded by Mr. Harmon. Upon a unanimous vote, the motion was approved.

**V. Industrial Park Sign**

Mr. Edwards presented an estimate with two options to replace the Industrial Park sign. Option A is \$4,793.00 and Option B is \$5,595.21, the labor for installation is \$190.00. The Town would install the sign, so there will be no cost for installation.

Mr. Harmon asked how the sign would be paid for.

Mr. Edwards advised that the funds would be taken from the \$27,000 cash assists the EDA has.

Mr. Harmon asked what other signage is in the area.

Mr. Edwards stated that there is a small sign on Rt. 30 that is in the right-of-way.

Mr. Kelley stated that the current sign has not generated any interest that has turned into the purchase of a parcel and asked what the EDA would be getting for \$4,800.00.

Mr. Harmon stated that he agrees that this is an advertising budget.

Mr. Kelley stated that if someone was looking for property in the area, they would most probably go through a broker or realtor or look online.

Mr. Lawson advised that to purchase the sign might not be the best use of money and that the money might be better used somewhere else. Mr. Lawson asked other Committee members for their thoughts on the sign.

Mrs. Brockwell stated that to purchase the sign is throwing away money, the property is not being advertised, and it's not online or listed with a broker.

Mr. Edwards advised that the Middle Peninsula Alliance and VEDP have the Industrial Park listed on their web site.

Mrs. Brockwell stated that when she went to the site selections and West Point is not there, you can see King & Queen and other localities, but West Point was not on the map.

Mr. Edwards asked if the EDA want obtain a broker.

Mr. Lawson stated that we tried a broker and that industrial park land is not moving right now.

Mr. Edwards stated that he can check on the status of the web site and ask Public Works to remove the remainder of the brick wall.

## **VI. Economic Development Update**

Mr. Edwards gave an update on the following projects: 1) River Walk, the Town is working on obtaining the right-of-ways on 14<sup>th</sup> Street and for the River Walk location and later this week Mr. Edwards will be attending the King William EDA

meeting to discuss the opportunity of the Town obtaining some funding assistance for River Walk.

Mrs. Brockwell asked what the use will be for the pavilion.

Mr. Edwards stated that it will be used for community events.

Mr. Kelley advised that River Walk might not necessarily be an EDA project, but this project will bring people in town to spend money and it enriches the town. Anything that we can get King William to help pay for, then it benefits the town.

Mr. Lawson advised that River Walk will improve the way of life that town residents are asking for.

Mr. Edwards advised that the town is also negotiating with VDOT for the old bridge approach to build a finishing pier, similar to what King and Queen has done, it will tie into River Walk.

## **VII. King William County EDA**

Mr. Edwards advised that West Point now has 2 members on the King William EDA. The meeting is tomorrow evening. Mr. Edwards will be giving another presentation on River Walk. River Walk will also benefit the County as a tourist attraction.

Mr. Harmon stated that it is his understanding that King William is looking for something that will benefit the County, their focus is on the 360 corridor, tourism and high speed internet.

Mr. Edwards stated that the King William EDA tourism committee did visit West Point and tour the Town's event locations and the proposed pavilion project.

Mr. Kelley asked how the King William EDA intends to spend their money. West Point in the past has been ignored by King William while 360 has been the focus for the County.

Mr. Edwards stated that West Point is 20% of the population in King William and West Point pays 30% of the County budget.

Mr. Harmon stated that it is not going to be an equal share for everybody.

Mr. Edwards advised that he is going to do his best, he is asking for \$250,000 as a match to the project.

## **VIII. Old Business**

Mr. Kelley asked for an update with the 4 on the Shore Marine

Mr. Edwards advised that one of the partners has contact the Town and let it be known that he is interested in moving forward with the project but the rest of the partners are not interested in developing the property.

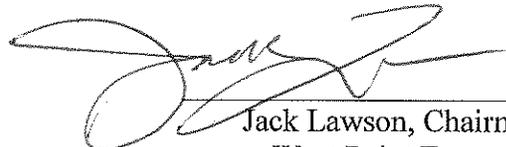
**IX. New Business**

There was nothing to report under New Business.

**X. Next Meeting Date:** December 10<sup>th</sup> 2019

**XI. Motion to Adjourn**

There being no further business the meeting was adjourned at 7:00 p.m.



Jack Lawson, Chairman  
West Point Economic  
Development Authority

**Members Terms**

Debbie Brockwell	843-2485	9/30/21
Roger Harmon, Vice Chairman	(804)551-1759	9/30/20
Paul Kelley,	314-2120	9/30/20
Robert Lawrence, Secretary	839-5268	9/30/21
Jack Lawson, Chairman	514-5150	9/30/20
William B. Lee, Treasurer	381-9868	9/30/22
Bub Shreaves	843-3080	9/30/20