

**TOWN OF WEST POINT
PLANNING COMMISSION
DECEMBER 6, 2017**

I. Call to Order at 5:00p.m.

The West Point Planning Commission held its regularly scheduled meeting on Wednesday December 6, 2017. Vice Chairman James Brockwell called the meeting to order.

Members Present: James Brockwell, Vice Chairman
Stuart Daniel
Mary Montague Sikes
Britney Ball
James Hudson, III

Members Absent: James Pruett, Chairman
James Vadas

Also Present: Holly N. McGowan, Director of Community Development
Andrea Erard, Town Attorney
Shari Carnell, Recording Aide

II. Review of Agenda

There were no changes.

III. Citizens Address the Commission

Vice Chairman Brockwell opened the floor to any citizen to address the Commission. There being none, the citizens address portion of the meeting was closed.

IV. Public Hearing

A. Public Hearing on Special Use Permit case# SUP2017-04 Greyland Horn/Horn Holdings, LLC.

Vice Chairman Brockwell opened the public hearing for Special Use Permit case# SUP2017-04, Greyland Horn/ Horn Holdings, LLC.

Greyland Horn submitted a special use permit application requesting to erect an electronic display sign in the B-1 Zoning District, located at 611 14th Street.

Vice Chairman Brockwell allowed Mr. Horn to speak on behalf of the application he submitted. Mr. Horn began by explaining the benefits of having an electronic display sign in the Town of West Point. As a business owner for his business to be on a platinum level, advertising a vendor's product in his establishment increases both, the vendor's quality name and a product's sales, as well as the merchant who sells the quality product. Signage is a great way for a

merchant to receive a discount simply for advertising that the establishment carries its product. By implementing an animated sign, Mr. Horn feels that it will not only be beneficial to his business, but that it would be an asset to the Town as well. Mr. Horn explained that not only could he meet all his vendors' needs, but he could also advertise events happening within the town. Mr. Horn truly believes that the use of the animated signs will bring positive results to the Town of West Point.

It is the concern of the Planning Commission is that if in the future Mr. Horn's business were to be sold that the future property owner would use the electronic sign for reasons other than its intended purpose. In the event that the electronic sign has been approved by the Town, what would prohibit a new owner from using the sign in a manner that is unacceptable to the town?

Mr. Horn asks that if the sign is approved that conditions be added to the special use permit that would prohibit the sign to be used in a manner other than its intended purpose that has been approved by the Town of West Point.

The Planning Commission agreed that if approved that conditions should be placed on the special use permit. The following are suggested conditions.

- Maintain in good operating condition.
- Only commercial messages related to the business onsite or any other business owned by the same person or entity
- Notice of events in the West Point Community sponsored by a non-profit and or governmental messages.
- Not angled towards any residential areas and that the sign cannot be relocated to any other place.
- Any animation must comply with VDOT law requirements.
- Minimize light pollution.

Ms. Sikes made a motion to recommend approval of Special Use Permit case #SUP2017-04, Greyland Horn/ Horn Holdings, LLC, to Town Council with the following conditions added to the permit.

- Maintain in good operating condition.
- Only commercial messages related to the business onsite or any other business owned by the same person or entity
- Notice of events in the West Point Community sponsored by a non-profit and or governmental messages.
- Not angled towards any residential areas and that the sign cannot be relocated to any other place.
- Any animation must comply with VDOT law requirements.
- Minimize light pollution.

Mr. Daniel seconded the motion. All in favor responded, "Aye". No one opposed.
Motion carried.

Public Hearing portion was closed.

V. New business

There was no new business to be discussed.

VI. Committee Reports

Mr. Hudson reported that the Town Council approved the Public Land Request for case #PLA2017-01, George Carter. Mr. Carter was allowed to purchase the alley for \$321.53.

Mr. Daniel reported that the Wetlands Board has approved two applications both submitted by WestRock case#JPA17-1698, and case#JPA17-1699, for bulkhead repair projects, and containment and dolphin repair, happening at the mill. Also, the Wetlands Board has approved application submitted by Mennel Milling, case#JPA17-1804, removal and replacement of grain conveyor.

VII. Adoption of Minutes

Mr. Daniel made a motion to adopt the minutes from the November 1, 2017 Planning Commission meeting. Ms. Sikes seconded the motion. All in favor responded, "Aye". No one opposed. Motion carried.

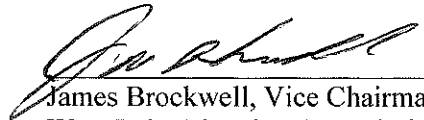
VIII. Set Next Meeting Date

The Planning Commission's next scheduled meeting is originally scheduled to be held On January 3, 2017, but due to the holiday, Mr. Hudson made a motion to move the next Planning Commission meeting to February 7, 2018. Mr. Daniel seconded the motion. All in favor responded, "Aye". No one opposed. Motion carried.

IX. Motion to Adjourn

Mr. Brockwell adjourned the meeting.

Approved / /


James Brockwell, Vice Chairman
West Point Planning Commission

Commissioner's Terms

| | | | |
|-------------------------|----------|----------|----------------------------|
| James Pruett (Chairman) | 832-1185 | 9/30/21 | jpruett@baydesigngroup.com |
| James Brockwell (VC) | 843-2485 | 9/30/18 | James@brockwellseptic.com |
| Stuart Daniel | 843-3082 | 9/30/21 | sddaniel4@msn.com |
| James H. Hudson | 843-3262 | 12/31/18 | jHUDSON@west-point.va.us |
| Mary Montague Sikes | 843-3284 | 9/30/20 | monti7olen@verizon.net |
| James E. Vadas | 843-4082 | 9/30/20 | jimvadas@yahoo.com |
| Britney Ball | 843-7438 | 6/30/19 | britney.ball@gmail.com |